



UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO

FROM APRIL 18 TO THE 25th, 2013

THIRD EDITION: *WOMEN*

EL PATRONATO DE LA UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO, A. C. (THE UNIVERSITY TRUST), AS ONE OF THE ACTIVITIES DERIVING FROM THE SECOND EDITION OF THE INTERNATIONAL IMAGE FESTIVAL, TO BE HELD IN THE CITY OF PACHUCA, STATE OF HIDALGO, FROM APRIL 18 TO THE 25th, 2013, ISSUES THE FOLLOWING:

OPEN CALL
INTERNATIONAL IMAGE CONTEST
RULES AND FOUNDATIONS

CONTEST AIM

The contest's object is to acknowledge, encourage, promote and diffuse works, elaborated by domestic as well as foreign artists, whose subject encompasses the diverse genre, expressions and applications of photography, digital fine art and documentary video.

The contest forms an integral part of the International Image Festival (FINI), organized by the Autonomous Hidalgo State University and its Board of Trustees, in accordance to the University's principles and its compromise with the dissemination of culture and arts.

FINI 2013 is to be centered on the "Women's Rights and Liberties" thematic; this decision reflects the University's strong conviction on upholding equal rights and human dignity; to augment, exercise and protect women's rights and liberties, both in the personal and social spheres.

The aim is to expose the captured or otherwise produced student and professional photos, digital fine art and video works on campus, in order to air women's contemporary struggles, obstacles, challenges, opportunities and accomplishments in their constant battle for recognition, liberty and rights.

Due to the latter, FINI registered works are to conceptually and or artistically refer to this phenomenon. In many cases this alludes to the discrimination, marginalization, exclusion, violence and struggle for equality, as well as the opportunities, hopes and fulfillment that characterize women's daily reality.

TERMS AND REQUIREMENTS

1. This open call is aimed at digital fine art, and documentary video student and photography professionals.
2. The first category comprises students currently pursuing degrees related to visual arts, such as cinema, photography, etc., imparted by higher education institutions in Mexico and other countries; or students in schools that, without issuing bachelor degrees, impart courses in these disciplines and are acknowledged by the corresponding authorities or credited by academic, artistic and professional institutions and organizations.
3. The second category encompasses all professionals applied to any of the related fields pertaining to this open call.
4. Participants in the contest are responsible in guaranteeing their entitlement to the participant work's legal rights or, given the case, proper authorization from the corresponding person or entity.
5. FINI's third edition theme is "Women's Rights and Liberties". Therefore, submitted work must allude to this phenomenon, anywhere in the world, according to the previously expounded Contest Aim.
6. The contest will be divided into the previously mentioned two categories and within each, a subdivision of the following genres:
 - Photography
 - Digital Fine Art
 - Documentary Video

For the contest's purpose, "digital fine art" is understood as: any photographic and/or painted image, generated by traditional and/or digital means, printed on art paper through the use of new digital printing techniques (also called Fine Art Digital Printing or Giclée).

7. Individuals from any nationality are apt to participate. Minimum age is 18, must be reached by the time of this open call's publishing date.
8. Participants may only compete in one of the two categories and in one of the three listed genres. Submitting already prized or awarded works from other competitions, whether national or international is not allowed.
9. Submitted images must have been fashioned within the last five years prior to this open call's publishing date.

10. Administrative employees pertaining to the Autonomous Hidalgo State University, members of the University's Trust and organizers of the International Image Festival, and their straight line, and up fourth degree, relatives are not allowed to participate in the contest.
11. Noncompliance of any of the above terms and requirements is motive for disqualification.

REGISTRATION, SELECTION AND VEREDICT PROCEDURE

1. The procedure is to be carried out in two phases. The first one comprises the participant's registration and the established requirements compliance verification, carried out by FINI's organizers as well as the selection of the finalist works, carried out by the Jury. The second phase, entails the Jury's final resolutions and the public event in which verdicts will disclose the results for each of the categories and genres, as well as the award ceremony and winning work's exhibition.
2. Interested parties, which fulfill the previously enounced requirements, should fill the registration form, available at: www.fini.mx. In it, all required data must be filled out in order to, afterward, electronically submit the work (Photography and Digital Fine Art). Participants of the Documentary genre must physically deliver their work (as indicated on paragraph 4 of this section), thus they need only register their data for said genre. Once the system verifies that both the data and the work have been entered correctly, it will issue a receipt with a code for each participant (which will serve for future reference or clarification). Data regarding the identity of the participant will automatically be encrypted; consequently, no one will have access to such information, including FINI's organizers or members of the Jury, until the finalist works have been chosen.
3. For the PHOTOGRAPHY OR DIGITAL FINE ART genres, each participant must register a series of images (minimum four, maximum six) displaying thematic unity. The images must have the following characteristics: 72 DPI resolution, in JPG format, RGB mode, or gray scale, 8 bits, without exceeding 30 cm on its widest side, not weighing more than 4 MB (each). The participants must also attach a project summary, in support of their work, restricted to 1,000 characters.
4. For the DOCUMENTARY genre, the participant (in this case the producer or the project manager) once validated on the online registration, should submit a short or medium length film with a minimum duration of 3 minutes and a maximum of 60 minutes, for which the participant must turn in three copies either DVD format or NTSC system to any of the assigned work reception addresses (indicated in point 10) Documentaries realized in other languages must carry English or Spanish subtitles.
5. Registration in more than one category or genre will invalidate participation.

6. The work reception period by electronic means starts on November 1st, 2012 and ends on January 27th, 2013. The delivery of work (electronically for Photography and Digital Fine Art and physically for Documentary) implies the acceptance of the terms and conditions of this Open Call.
7. During the referred period of time, FINI's organizers will verify the requirement compliance by registered participants and the work received and will refer to the members or the Jury the corresponding work and conceptual text. The verification of compliance does not mean the evaluation of the work, which is the Jury's exclusive function.
8. The Jury is to be composed of photographers and visual arts specialists, with a recognized trajectory and prestige, who, with full autonomy, will evaluate the participant's work; that, after fulfilling the requirements of these bases, have been duly registered by the organizers of FINI. Jury members will be announced later at: www.fini.mx.
9. During the first phase, the Jury must value each and every, properly registered, participant's work and, considering its pertinence and conceptual, artistic, professional and technical quality, must select three finalists in each of the three genres and two categories comprised in this Open Call. Such selection process must end by March 1st, 2013 with the issue of a, properly based, verdict which attached corresponding finalist's codes. The next day, the verdict and the selection results will be made public through the website: www.fini.mx. In the same date, finalist participants will be notified by e-mail. This ends the procedure's first phase.
10. Participants selected as finalists must send their work in printed form, either by courier service or direct delivery, to any of the following addresses:

In the City of Pachuca:

Coordinación de Extensión de la Cultura de la UAEH
Torre Administrativa
Abasolo 600
Col. Centro, C. P. 42000,
Hidalgo, México
Tel. (771) 717-2000 ext. 1201

In Mexico City:

Grupo Consultiva
Abundio Martínez 50,
Colonia Guadalupe Inn, C. P. 01020
Delegación Alvaro Obregón,
Distrito Federal, México.
Tels. (55) 5662-0368 / 5662-5899

Working hours: 10:00 to 15:00 hours, and 17:00 to 19:00 hours.

The selected participants as finalists in the DOCUMENTARY genre must turn in their copies in DVD properly titled to any of the listed addresses.

11. The reception deadline for finalist's printed work is April 4th, 2013 (excluding Saturdays, Sundays and holidays). After this date, no material will be received (for material sent by courier, work must be shipped by the deadline date). Selected participant's who do not send in their work within the specified period will automatically be disqualified.
12. PHOTOGRAPHY AND DIGITAL FINE ART finalists are responsible for delivering the work properly printed but unmounted. The whole work should not exceed two meters height and three meters width. Also, a CD containing high-resolution images, (300 DPI resolution, TIFF format -without compression-, CMYK mode or gray scale, 8 Bits, unlocked and measuring 30 cm on it's widest side), must be delivered. In addition of, the work's conceptual text and a curricular synthesis (spaced copy of each one). The CD should be titled with the following: title of the work, genre in which it was registered, author's name, participant's code, and e-mail.
13. The DOCUMENTARY genre finalists, must send three copies of their final video on a DVD, properly titled: title of the work, duration, project manager, participation code and contact, including a documentary's presentation, the technical sheet and a curricular synthesis of the producers, as well as 3 or 4 stills in high-resolution (300 DPI, TIFF format -without compression-, CMYK mode or gray scale, 8 Bits, unlocked and measuring 30 cm on its widest side).
14. On April 20th, 2013 the Jury will determine the rank obtained by the three finalists on each genre on both foreseen categories, will issue its verdict and issue the corresponding memorandum in which the first, second and third place will be determined. In the same act, it will disclose the judgment's reasoning by which the contestant's final results are based.
15. The Jury can declare the contest deserted in one or more genres and categories, or in any of the three finalist places, according to the artistic, technical and conceptual evaluation of the participating work.
16. The Jury will solve any unforeseen issue or circumstances in this Open Call and its decision is definitive.
17. Finalist's registration and participation in the International Image Contest presumes the acceptance, without restrictions, of the registered work's publication, for the promotion of the Festival, in any kind of printed or electronic means, in which case, the author's credit shall be recognized.
18. Photographic prints and Digital Fine Art which obtained the first place prize in each category, will go on to form part of the Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C., estate, which will have the right to exhibit or reproduce them by any means. The original work's copyright will remain the artist's property.

19. Documentary copies that obtained first place in each category will form part of the Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C. estate, which will have the right to exhibit them or reproduce them by any means. The original work's copyright will remain the artist's property.
20. Photographic prints and Digital Fine Art works, which received no award, will be returned to their authors, during July 2013, to any of the work forwarding reception addresses; or, will be returned by messaging delivery with charge to the participant, when so requested to FINI's organizers. After 18:00 hours on July 31st, 2013, unclaimed work up will form part of the estate of the Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C.

PRIZES AND EXHIBITION

1. Prizes for the first three places in each category, PHOTOGRAPHY, DIGITAL FINE ART, and DOCUMENTARY, will be:
 - a) In the professional category, for each one of the three genres, first place will obtain US \$4000.00, (Four Thousand American Dollars); second place will receive US \$2000.00 (Two Thousand American Dollars); and the third one US \$1000.00 (One Thousand American Dollars).
 - b) In the student category, each one of the three genres, first place will receive US \$2000.00 (Two Thousand American Dollars); second place US \$1000.00 (One Thousand American Dollars), and the third place US \$500.00 (Five Hundred American Dollars).
2. In addition, finalists will receive free accommodation and sustenance during their stay at Pachuca City, Hidalgo, in order to facilitate their presence in the prizing ceremony and in the prized works' inauguration exhibit.
3. Finalist work will be exhibited in the City of Pachuca, within the premises assigned by the University and its trust. The exhibit will be inaugurated on April 20th, 2013, once the Jury's verdict has been announced, and it will be opened to the public until May 31st, 2013. The Festival's organizers will be in charge of the exhibit mountings and museography.
4. The winning documentaries will be shown on April 20th, 2013, after the award ceremony. In the following days, they will be exhibited at various University facilities.

This Open Call, and its Rules and Foundations, are made public for all effects and purposes on October 1st, 2012.