

DASK 5th International Short Film Contest: If an earthquake hit and damaged your house, where would you stay?

Scope

- The theme for 5th Short Film Contest organized by the Turkish Catastrophe Insurance Pool (DASK) is set as "If an earthquake hit and damaged your house, where would you stay?"
- In this context, the critical success factor for the contest is to reflect most effectively the problems which house owners, whose houses got damaged and unavailable for staying in after a possible earthquake, would experience.
- Applications from the following countries in seismic zones will be accepted for this international contest.
 - o Albania
 - o Armenia
 - o Azerbaijan
 - Bosnia-Herzegovina
 - o Bulgaria
 - o Georgia
 - o Croatia
 - o Greece
 - o Iraq
 - o Iran
 - o Italy
 - o Kosovo
 - o Macedonia
 - o Moldova
 - o Montenegro
 - o Romania
 - o Serbia
 - o Slovenia
 - o Syria
 - o Turkey
 - Turkish Republic of Northern Cyprus
- Only university students are allowed to register for the contest.

Terms of Application

- The contest is open for the undergraduate and graduate students of all universities from the abovementioned countries.
- The contestants are allowed to make an application with more than one work. The contestants may rank with maximum one work.



- The students can attend to the contest with their group works. For such works, the number of students is limited with maximum 4. The applicant must enclose the written approvals of the other group members.
- The applications will be made online on <u>www.daskfilm.com</u>.
- The following needs to be uploaded to <u>www.daskfilm.com</u> for application:
 - o Film
 - Application form
 - o Student certificate certified by the Dean's Office
 - Photo of the film owner
- The participants must fill in the application form completely. A separate form must be filled in for each project and uploaded with the student certificate certified by the Dean's Office and with photo.
- All films applying to the contest must have subtitle in English language and the film credits must be prepared in English language. The films without English subtitle and English credits will not be taken into consideration.
- The jury members and their close relatives, as well as DASK employees and their immediate family members are not allowed to take place in the contest.

Required qualifications for the films

- Films must be shot during the last 12 months before the application date.
- The length of the films must be minimum 45 seconds and maximum 3 minutes.
- Size of the film must be maximum 100 MB.
- File format of the film must be mp4.
- There is no limitation on genre. The works can be in all genres such as fiction, experimental, documentary, animation etc.
- Students submitting their work to the contest are free to use any kind of technique and material suitable for their narration.
- The film owner/owners must bear any kind of legal responsibility related to the copyright of the music used in films.
- It is not allowed to make reference in the works without specifying their source, otherwise legal action will be taken.
- The works not complying with the terms of the contest will not be taken into consideration.
- The works submitted to the contest will not be returned back.

Contest schedule

- Deadline : June 20, 2014
- Preliminary jury evaluation : June 21 26, 2014
- Main jury evaluation : June 27 29, 2014
- Facebook voting : July 1 31, 2014
- Award Ceremony : August 14 or 15, 2014



Evaluation

- All works submitted to the contest will be subjected to first preliminary jury evaluation and then main jury evaluation from June 21 to 29, 2014.
- 30 finalists shortlisted by the preliminary jury will be evaluated by the main jury.
- The following criteria will be taken as the basis for the evaluation of both juries. A score with a scale of 1 to 10 (1 lowest score and 10 highest score) will be given to the films for each criterion.
 - Conformity to the theme
 - Originality of scenario
 - Visual quality
 - Montage
- Confidentiality principle is essential for the jury evaluation.
- Jury will decide on 3 films considered to be worth for the awards with their ranks.
- In addition to these 3 films, 5 films will be selected by the jury for spectator voting on DASK's Facebook page from July 1 to 31, 2014.
- 2 films receiving the highest number of votes on DASK's Facebook page will be rewarded with "Spectator Special Award".

Announcement of the results

- The results of the contest will be announced through media, <u>www.daskfilm.com</u>, <u>www.dask.gov.tr</u> and <u>www.facebook.com/dask</u>.
- The decisions of the jury will be notified to the applicants by DASK.

Broadcasting right and copyright

- The broadcasting right and copyright of the ranking works belong to DASK.
- These works may be used or broadcasted by any of the organizations under the group which DASK is a member of.
- DASK may disclose all projects to the public in printed and electronic media.

Awards

First Place Award:

- MacBook Pro Retina, 15 inch screen, Intel i7 processor, 2,6 GHz processor speed, 8 GB RAM
- Sony HXR MC2000E Camera

Second Place Award:

 MacBook Pro Retina, 15 inch screen, Intel i7 processor, 2,6 GHz processor speed, 8 GB RAM

Third Place Award:

• iMac, 21,5 inch screen, Intel i5 processor, 2.7GHz processor speed, 8 GB RAM



1st Spectator Special Award: Canon SLR Digital Camera

2nd Spectator Special Award:

Canon Compact Digital Camera

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