



INTERNATIONAL IMAGE FESTIVAL (FINI)

FROM MAY 2ND TO THE 9TH, 2014
FOURTH EDITION: *CHILDHOOD*

LA UNIVERSIDAD AUTÓNOMA DEL ESTADO DE HIDALGO (UAEH) AND ITS PATRONATO UNIVERSITARIO AS PART OF THE ACTIVITIES DERIVING FROM THE FOURTH EDITION OF THE INTERNATIONAL IMAGE FESTIVAL (FINI), TO BE HELD IN THE CITY OF PACHUCA, STATE OF HIDALGO, MEXICO FROM MAY 2ND TO THE 9TH 2014, ISSUES THE FOLLOWING:

OPEN CALL INTERNATIONAL IMAGE CONTEST RULES AND REQUIREMENTS

I. CONTEST AIM

The contest's objective is to acknowledge, promote, encourage and diffuse works, whose subject encompasses the diverse genre, expressions and applications of photography, digital fine art and documentary video elaborated by professionals and students from Mexico as well as foreign artists.

The contest forms an integral part of the International Image Festival (FINI), organized by the *Universidad Autónoma del Estado de Hidalgo* and its *Patronato Universitario*, in accordance to the University's principles and its dedication to the dissemination of culture and arts.

- The International Image Festival (FINI) 2014 is centered on the theme "Childhood" due to the 25th years approval of Children's Rights convention in the United Nation's general assembly as a result, *Universidad Autónoma del Estado de Hidalgo* and its *Patronato Universitario* have decided to dedicate the FINI fourth edition to all the little girls and boys from Mexico and all around the world. The main objective is to show Children's hopes, needs and reality nowadays in such wide multi-ethnic diversity, and cultural and social spheres; to expose and divulge this through the captured images, professional photos, digital fine art and video works of either childhood happiness and energy towards life or pain on living in an unfair society which sometimes infringes on Children's rights.

II. TERMS AND REQUIREMENTS

1. This open call is directed to Visual Artists, Photography and Documentary Video professionals and students with the purpose of exposing either the captured or produced works.
2. The first category includes students who currently are either in Bachelor degree or Arts degree related to visual arts, such as cinema, photography etc., offered in higher education institutions in Mexico and other countries; or students in schools that, without issuing bachelor degrees, offer courses in these disciplines and are acknowledged by the corresponding authorities or recognized by academic, artistic and professional institutions and organizations.
3. The second category considers all professionals applied to any of the related art fields mentioned in this open call.
4. Registered participants in the contest are responsible for guaranteeing their own work's entitlement or the proper author's copyright.
5. FINI's contest fourth edition theme is "Childhood". Therefore, the submitted work must allude and involve this topic anywhere in the world, according to the previously stated contest Aim.
6. The contest will be divided into the previously mentioned two categories and within each, a subdivision of the following genres:

- **Photography** (analog – digital)
- **Alternative Techniques** (digital fine art, montage or collage)
- **Documentary Video** (full / short length feature film)

For the contest's purpose, "digital fine art" is understood as: any photographic and/or painted image, generated by traditional and/or digital means, which has been worked for this purpose and printed on art paper (cotton paper, metallic dibond, cintra) through the use of new digital printing techniques (also called Fine Art Digital Printing or *Giclée*). In the Video Documentary genre there is no time limit on the length of feature films.

7. People from any nationality are allowed to participate, who are 18 years old by the time of this open call's publishing date.
8. Participants may only be in the contest in one of the two categories and in one of the three listed genres. Submitting already prized or awarded works from other competitions, either national or international is not allowed.
9. The submitted images and works must have been carried out within the last five prior years to this open call's publishing date.
10. Administrative employees from *Universidad Autónoma del Estado de Hidalgo*, members of the University's Trust and organizers of the International Image Festival, and their relatives are not allowed to participate in the contest.
11. If any of the above terms and requirements are not completed or accomplished, disqualification is automatic.

III. REGISTRATION, SELECTION AND VERDICT PROCEDURE

1. The procedure will be carried out in two phases. The first one comprises the participant's registration and the established requirements completed and verified by FINI's organizers as well as the selection of the finalist works, chosen by the Judges. The second phase, entails the Judge's final decision and the social engagement in which final verdict will disclose the results for each of the categories and genres, as well as the award ceremony and the prize winner work's exhibition.
2. Participants, who gather the previously stated requirements, must fill in the registration form, available at: www.uaeh.edu.mx/fini In it, all required data must be filled out so that afterwards, participants can electronically submit their work (Photography and Alternative Techniques). Participants of the Documentary genre must physically deliver their work (as indicated in paragraph 4 of this section), thus they need only register specific data for this genre. Once the system verifies that both the data and the work have been entered correctly, it will issue a receipt with a code for each participant (which will serve for future reference or clarification). The participant identity data will be automatically protected; consequently, no one will have access to such information, including FINI's organizers or Judge Members, until the final works have been chosen.
3. For the PHOTOGRAPHY or ALTERNATIVE TECHNIQUES genres, each participant must register a series of images (four, up to six) displaying thematic unity. The images must have the following characteristics: 72 DPI resolution, in JPG format, RGB mode, or gray scale, 8 bits, from 2 MB and no more than 4 MB (each). The participants must also attach a project summary, in support of their work, with 1,000 characters in length.
4. In regard to DOCUMENTARY genre, the participants (the producer or the project manager) once they have validated their online registration, should submit the project synopsis setting the video length time, for which the participant must record three samples either DVD format or NTSC system to any of the assigned work reception addresses. Documentary videos developed in other languages must have either English or Spanish subtitles.
5. Registration in more than one category or genre will invalidate participation in the contest.
6. The work registration period online starts on December 1st, 2013 and ends on February 20th, 2014. The delivery of works (electronically for Photography and Alternative Techniques and physically for Documentary) implies the acceptance of the terms and requirements of this Open Call.
7. During this period of time, FINI's organizers will verify the requirements compliance by the registered participants who will refer to the Judge members the corresponding received works and the project summary. The verification of compliance does not mean the evaluation or score of any work, which is a function carried out by the panel of Judges.
8. The panel of Judges is made up of professional photographers and visual arts specialists, with a recognized artistic trajectory and prestige, who will evaluate the participant's work with their wide experience and will set the final scores; as long as all requirements have been duly registered by the FINI's organizers. The Judges will be announced at a later date at: www.uaeh.edu.mx/fini
9. During the first phase, the Judges will value each properly registered participant's work, considering different aspects such as its relevance, conceptual, artistic, professional and technical qualities. This selection process the finalists in each of the three genres and two categories mentioned in this Open Call. This judgment process must end by March 20th, 2014 giving the final scores with the attached corresponding finalist's code given the final score which attached corresponding finalist's codes; the verdict and the selection results will be announced through FINI's website: www.uaeh.edu.mx/fini and social networks at the latest, by March 22nd. On the same date, the finalist participants will be notified by e-mail. This ends the procedure's first phase.

The finalists selected must deliver or send their printed works to any of the following addresses:

Pachuca City:
Coordinación de Extensión de la Cultura de la UAEH
Torre Administrativa
Abasolo 600
Col. Centro, C. P. 42000,
Hidalgo, México
Tel. (771) 717-2000 ext. 1201

Mexico City:
Grupo Consultiva
Abundio Martínez 50,
Colonia Guadalupe Inn, C. P. 01020
Delegación Alvaro Obregón,
Distrito Federal, México.
Tels. (55) 5662-0368 / 5662-5899

Reception schedule: 10:00 am to 18:00 pm

11. The reception period for finalist's printed work (Photography and Alternative Techniques) is from March 24th to April 11th, 2014. After this date, no material will be received (it will take into account the exactly date when the printed material has been sent by post office). This is the deadline to deliver the selected participant's work otherwise they will be automatically disqualified.
12. PHOTOGRAPHY AND ALTERNATIVE TECHNIQUES finalists are responsible for delivering their properly printed works on time (without mounting or framing). The whole work should not exceed three meters wide and two meters high, it has to include a CD with high-resolution images, (300 DPI resolution, TIFF format -without compression-, CMYK mode or gray scale, 8 Bits, unlocked and 30 cm measure on its widest side). Besides that, the work's conceptual text and a curricular synthesis (a sheet of each one approximately). The CD should be labeled with all the following data: title of the work, author's name, category or genre in which it was registered, participant's code, and e-mail.
13. The DOCUMENTARY genre finalists, must send three samples of their final video on a DVD, properly labeled with the following data: title of the work, work's length (specifying if it is full/short length feature film), project manager's name, participation code and contact, including a documentary presentation text, the facts sheet and a curricular synthesis of the producer or project manager, as well as 4 or 5 stills or images in high-resolution with the following characteristics (300 DPI resolution, TIFF format -without compression-, CMYK mode or gray scale, 8 Bits, unlocked and 30 cm measure on its widest side).
14. On May 3rd, 2014 the Judges will determine the rank obtained by the three finalists on each genre and the two stated categories, they will be given the final scores and set the corresponding memorandum to announce the first, second and third place. At the same time it will disclose the judgment's result and final verdict of the contest.
15. The Judges could state the contest null or invalid in one or more genres and categories, or in any of the three finalist places, according to the artistic, technical and conceptual evaluation of the works.
16. The Judges will solve any doubt, unforeseen issue or unexpected circumstances in this Open Call and the final verdict decision is definitive.
17. The finalist's registration and participation in the International Image Contest FINI 2014, implies the acceptance, without restrictions, so that all the registered works could be published in any kind of printed or electronic means, in order to promote the Festival, in which case, the author's credit shall be recognized.
18. Printed photographs and Alternative Techniques works which are award the first place prize in each category, will be owned by the Patronato Universitario (*Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C.*), who will have all the rights reserved to exhibit, display or reproduce them by any means. But at the same time conserving the original author's copyright.
19. Documentary sample copies which are award the first place prize in each category, will be owned by the Patronato Universitario (*Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C.*), who will have all the rights reserved to exhibit, display or reproduce them by any means. But at the same time conserving the original author's copyright.
20. Printed Photographs and Alternative Techniques works, which received no award, will be returned to their authors, during August 2014, in any of the stated reception addresses; or will be returned through registered post when the participant requests for it to FINI's organizers. Works that have not been collected after this date will be owned by the Patronato Universitario (*Patronato de la Universidad Autónoma del Estado de Hidalgo, A. C.*) All works will be returned in the same way as they were displayed or exhibited

IV. AWARDS AND EXHIBITION

1. The prize, for the following categories PHOTOGRAPHY, ALTERNATIVE TECHNIQUES and DOCUMENTARY, in the unique two categories will be:
 - a) **Professional category:** for each one of the three considered genres. **First place** will receive **US \$4,500.00** (four thousand and five hundred Dollars)
 - b) **Second place** will obtain **US \$2,500.00** (two thousand and five hundred Dollars)
 - c) **Third place** will get **US \$ 1,500.00** (one thousand and five hundred Dollars)
 - d) **Student category:** for each one of the three considered genres. **First place** will receive **US \$2,200.00** (two thousand and two hundred Dollars).
 - e) **Second place** will obtain **US \$1,200.00** (one thousand and two hundred Dollars).
 - f) **Third place** will get **US \$ 750.00** (seven hundred and fifty Dollars).
2. Furthermore, for all selected finalists free accommodation and food supplies are included during their stay at Pachuca City, Hidalgo, in order to facilitate their presence and attendance in the award ceremony and in the winners work's inauguration exhibit.
3. Printed Photographs and Alternative Techniques works selected as finalists will be exhibited in Pachuca city, in the place assigned by the *Universidad Autónoma del Estado de Hidalgo (UAEH)* and its *Patronato Universitario* for FINI's celebration. The inauguration exhibit ceremony will be on May 3rd, 2014, once the Judge's verdict has been announced, and it will be opened to the public until June 30th, 2014. The Festival's organizers will be in charge of the exhibit staging, museography and settings.
4. The DOCUMENTARY genre winner's film will be display on May 3rd, 2014, after the award ceremony. In the following days, they will be exhibited at different University facilities.

This Open Call, its rules, foundations and requirements are published for all effects and purposes on November 14th, 2013.